



# Strategic Organization

The “Must-Take” Management Seminar  
Is Coming to Canada in April!

Sudbury, Ontario, and Sault Ste. Marie, Ontario

Tuesday, April 21–Friday, April 24, 2009



“This is the finest, most commonsense, results-oriented management training we have ever been exposed to.”

Organizations that can adapt and react strategically to rapidly changing business environments not only compete well... but they gain **competitive advantage**, even during a financial downturn.

The groundbreaking **Strategic Organization** seminar provides executives, managers, and HR/OD professionals with a proven system of leadership, strategic tools, and a blueprint for making their organizations more efficient, more productive, and, ultimately, more successful. Using principles taught at **Strategic Organization**, any business organization can implement a total managerial leadership system that will release two to three times its currently realized potential, value, and revenue—even in a period of uncertainty and risk.

In the dynamic **Strategic Organization** seminar, you will learn how to:

- **Identify** the root causes of organizational problems;
- **Implement** changes in structure and processes to better align organizations with their strategies;
- **Ensure** the optimal filling of each organizational role with the most capable person;
- **Develop** managerial leaders who translate strategy into context and achievable accountabilities;
- **Provide** a system for the development and the equitable compensation of employees; and
- **Support** these changes with intuitive, user-friendly, and sustainable technology.

The Levinson Institute—long renowned for its comprehensive knowledge about leadership and people—approaches organizational dilemmas with an in-depth knowledge of organizational structure, processes, and systems. In fact, the **Wall Street Journal** has long referred to the Harvard-affiliated Levinson Institute as “that bastion of organizational and executive-development consulting.” The **Strategic Organization** seminar presents practical constructs and models, and provides participants with the tools and understanding to design and develop their own organizational solutions.

In this three-and-a-half-day seminar, Dr. Gerry Kraines, CEO of The Levinson Institute, and other Levinson consultants, demonstrate how rationally structured and effectively led organizations encourage productivity, openness, and creativity. Over the past 25 years, Kraines has proven that even though **Strategic Organization** is built on a rigorous theoretical base, its applications are practical and can be readily implemented in **every** organization.

Tuition for this exciting seminar is \$2,150 US (plus 5% GST). One session will be held at the **Days Inn in Sudbury, Ontario**, and an identical session will be held concurrently at the **Waterfront Inn & Conference Center** (formerly the Holiday Inn) **in Sault Ste. Marie, Ontario**.

To register or to learn more about what **Strategic Organization** can do for you and your company, please contact Cynsie Kraines at (800) 290-5735, (617) 947-8391, or [ckraines@levinsoninst.com](mailto:ckraines@levinsoninst.com). And check out our website, [http://on-leadership.com/organization\\_development\\_principles\\_seminar.htm](http://on-leadership.com/organization_development_principles_seminar.htm).